

# CISO 500 Data File

The CISO 500 Data File is the Ultimate Tool for Cybersecurity Companies that Sell to Fortune 500 Chief Information Security Officers.

*A list of CISOs at the 500 largest corporations in the United States.*

## CISO 500 Data File

We provide you with the names and profiles of chief information security officers at the 500 largest corporations in the United States.

Social networking is one of the most effective ways to connect with large enterprise CISOs. The most time consuming process is finding all of the names of CISOs that you'd like to invite into your personal network.

Many CISO names are elusive and not as easy to find as a social network or Google search. The average tenure of a CISO is short, which makes it hard to stay current on who's who.

The researchers at Cybersecurity Ventures painstakingly compile our list of CISOs at the 500 largest corporations in the United States each year.

The ROI is exceptional. It's like having your own part-time research team.

## CISO 500 Data File

Finding the names and profiles of all Fortune 500 CISOs is a labor and time intensive project. We've done that for you and your sales team.

Data file is a spreadsheet containing the following:

- Company name, HQ location, annual revenues, and number of employees
- Name of chief information security officer or equivalent title if no CISO
- Location of CISO (often different from HQ)
- Sort by Gender, College Degree Type, Business or Technical background, and Military
- LinkedIn Profile (and Twitter if available)
- No email addresses or phone numbers (this is NOT contact info that CISOs want sold to you)

## CISO 500 Data File

**Sending unsolicited email messages is old school and unproductive. You can not demand a F500 CISO's attention, you have to ask for it.**

Cybercrime Magazine has developed a large network of Fortune 500 and Global 2000 CISOs due to our popular media programs including "Ask The CISO" video interviews, our "CISO Minute" which was named one of the top 5 podcasts in 2019, our new "CISO 500" podcast series, and our private "CISO Convene" events. We are also publishing our first-ever CISO 500 Demographic Study in 2020.

One thing we've learned from all of our CISO contacts is that they do NOT want unsolicited emails, and they often resent being forced on to email lists as a result of downloading gated reports, white papers, and other media.

You can not demand a CISO's attention, you have to ask for it.

# CISO 500 Data File

Finding many of the F500 CISO names and profiles is like trying to find a needle in a haystack. Don't worry, we've found them all for you.

Sample record:

F500 Rank: #10

Company: AmerisourceBergen

HQ: Chesterbrook, PA

Annual Revenue: \$168 Billion

No. Employees: 20,500

CISO: Alden Southerland

Title: VP, Chief Information Security Officer

Location: Boise, ID

Gender: Male

Degree: BBA Computer Information Systems

Background: Business

Military: None

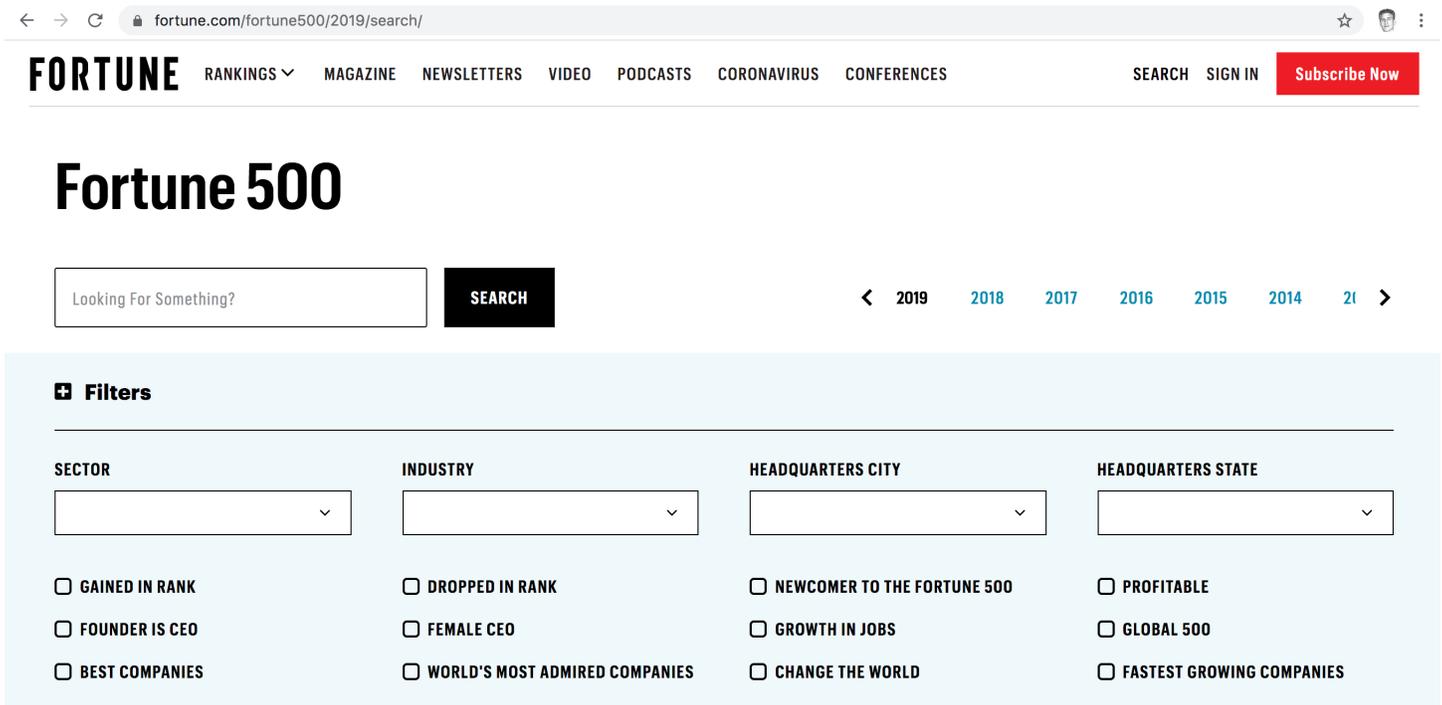
Tenure: 4 Years

<https://linkedin.com/in/alden-sutherland-61b42a/>

# CISO 500 Data File

The Fortune 500 is an annual list compiled by Fortune Magazine that ranks 500 of the largest U.S. corporations by total revenue.

Use the free publicly available Fortune 500 database from Fortune Magazine to search and sort corporations by sector, industry, HQ city, HQ state, and numerous other criteria.



The screenshot shows the Fortune 500 search page. At the top, there is a navigation bar with the Fortune logo and links for RANKINGS, MAGAZINE, NEWSLETTERS, VIDEO, PODCASTS, CORONAVIRUS, and CONFERENCES. On the right, there are links for SEARCH, SIGN IN, and a red Subscribe Now button. Below the navigation bar is the main heading "Fortune 500". A search bar contains the placeholder text "Looking For Something?" and a black SEARCH button. To the right of the search bar is a year selector with options for 2019, 2018, 2017, 2016, 2015, 2014, and 21. Below the search bar is a "Filters" section with a plus icon. The filters are organized into four columns: SECTOR, INDUSTRY, HEADQUARTERS CITY, and HEADQUARTERS STATE, each with a dropdown menu. Below these are 12 checkboxes for various filter criteria: GAINED IN RANK, DROPPED IN RANK, NEWCOMER TO THE FORTUNE 500, PROFITABLE, FOUNDER IS CEO, FEMALE CEO, GROWTH IN JOBS, GLOBAL 500, BEST COMPANIES, WORLD'S MOST ADMIRER COMPANIES, CHANGE THE WORLD, and FASTEST GROWING COMPANIES.

Then find the CISOs in the CISO 500 Data File.

## CISO 500 Data File

**The least expensive, fastest, and most productive way to find and connect with F500 CISOs is to use the CISO 500 Data File and social media.**

There are no shortcuts when it comes to meeting new CISOs. Buying their email addresses and hitting them up with unsolicited messages is going to backfire on you.

Paying to send your message to CISOs in an email blast is no better - and they'll probably never see it anyway.

Going to CISO focused events is of course a great way to make new contacts. But you'll never find the CISOs at all 500 of the largest corporations in the U.S. under the same roof at one time.

The CISO 500 Data File is your straight line to security leaders at the top of the food chain in our industry.

# CISO 500 Data File

The CISO 500 Data File is used by the largest cybersecurity vendors, emerging players, small companies, and recent startups.

What people are saying:

"The CISO 500 Data File is by far the best dollar-for-dollar ROI we've had this year. We've rolled it out to our entire sales team after a trial with a few of our people." - CMO, \$100M+ Cybersecurity Company

"In my first day using the CISO 500 Data File I had 6 Fortune 500 CISOs accept my invitations. This is by far the most powerful sales tool I've ever used." - Director of Business Development, \$1B+ Enterprise Software Company

"I closed a deal with a Fortune 500 manufacturer that started off with finding their CISO using the CISO 500 Data File" - VP of Sales, Cybersecurity Startup Company

# CISO 500 Data File

The CISO 500 Data File is used by CEOs, chief marketing officers, business development executives, and sales representatives.

What people are saying:

"I purchased the CISO 500 Data File with my own credit card because our leads weren't working. After a week of using the CISO 500 Data File I spoke to my first CISO.. and my company reimbursed me for the purchase." - Director of Sales, \$10M+ Cybersecurity Services Firm.

"We make large media buys and invest into many demand gen programs, but nothing is more powerful than arming our sales team with the CISO 500 Data File. It's the ammo they need to succeed." - VP Marketing, \$200M+ Cybersecurity Company

"I use the CISO 500 Data File myself and it really works." CEO, Cybersecurity Startup Company

## CISO 500 Data File

The CISO 500 Data File is a fraction of the cost involved with researching, compiling, and updating a Fortune 500 CISO list on your own.

Price list:

\$15,000 for a single-user perpetual use license.

Contact us for multi-user perpetual use licenses.

All Inquiries:

<https://cybersecurityventures.com/contact>

The CISO 500 Data File is researched and compiled by:

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Visit our Cybercrime Magazine media at:

<https://cybercrimemagazine.com>